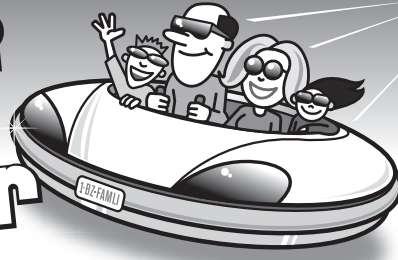


the Ultimate Family Organizer 2012



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Introduction Letter

Dear Fundraising Committee

Raising those much needed extra funds is always a challenge, but what if you could sell a product that every family must have and can't function without? A product that will be used every day of the year!

Winnipeg Parent Newsmagazine listens to families and we know that one of the greatest challenges facing parents is staying organized.

The **Ultimate Family Organizer** has been designed in a huge, two-page-per-month layout so that each daily space is large enough to note many appointments and activities. There are parenting tips and a year 2013 calendar, and more features to help simplify family life. Kids love the colourful stickers that can be placed on the calendar to highlight birthdays, days off school, doctors appointments and special events.

Each **Ultimate Family Organizer** calendar sells for \$16.00 (GST included) — your organization keeps \$5.00 per calendar sold. As this is a time-sensitive product, your fundraising campaign should be run in September or October, in a 3 week start to finish campaign. It's a great way to begin your fundraising in the fall! The **Ultimate Family Organizer** is also a great gift idea for friends and family!

To get started, simply send in your **Confirmation Form A** immediately and follow the Chairperson's instructions included in this package. If you have questions please call Susan at (204) 896-3227.

Sincerely,

Susan Lykiss

Publisher